

Chinese Talent Board

The Job Board for Chinese
Graduates, Young Professionals
and Experts

+ 13,000
CANDIDATES
DATABASE

- Search
- Select
- Invite

→ Find Your Talents!

www.campus-china.de

REFERENZEN

AUDI, BASF, BAYER, BENTELER AUTOMOTIVE, BERTRANDT, BILSTEIN, BOEHRINGER INGELHEIM, BOSCH, C.D.WÄLZHOLZ, CARCOUSTICS, CARL ZEISS, CLARIANT, CONTINENTAL, CRRC ZELC, DACHSER, DAIMLER, EDAG, EFS UNTERNEHMENSBERATUNG, FAURECIA, FAWER YTEC, FORMEL D, FREUDENBERG, GEDORE, GETRAG, GRAMMER, GREINER, HÄRTER, HERAEUS, HENKEL, HIKVISION, HILTI, HIRSCHVOGEL, HOERBIGER HOLDING, HOFER POWERTRAIN, HP PELZER, INGENICS, INNOMATEC, KIEKERT, KIRCHHOFF AUTOMOTIVE, KAUTEX, KOSTAL, KRONES, LASERLINE, LEONI, MAGNA, MAN TRUCK & BUS, MANN+HUMMEL, MARQUARDT, MBTECH, MERCK, MUBEA, P3, PLANSEE, PORSCHE, PREH, RUWAC, SAINT GOBAIN, SANDVIK TOOLING, SANY, SCHAEFFLER, SCHLEMMER, SKODA, SIEMENS, SHELL, SODECIA, STAUFEN.AG, SW ASIA, TENNECO, THYSENKRUPP, TRUMPF, TÜV RHEINLAND, VOESTALPINE, VOIT, VOLKSWAGEN, VW FINANCIAL SERVICES, WACKER, WILLIAM PRYM, WÖRWAG, ZF, ZOLLNER



CAMPUS CHINA

CAMPUS CHINA established the technical, structural and personal conditions to bring together employers and Chinese experts and executives graduated in Europe coming from technical, scientific and economical backgrounds. Towards our clients we offer diversified channels to reach the right candidates:

- => Chinese Talent Board An online job board with more than 13,000 applicant profiles
- => Chinese Talent Days An annual job fair where 1,800 Chinese talents meet with employers
- => Customized Talent Days A tailored recruiting event in accordance to the client's specification
- => Direct Search We directly search, select and contact top candidates to fill selected vacancies

Chinese Talent Board

Features

Post company profile and vacancies

Receive applications from appropriate candidates

Search for and select appropriate talents

Monitor candidates in a company's own Talent Pool

Manage recruiting process in the framework of the job board or

Route candidates into your own application system

Coverage

Directly and through our partners we reach about 25,000 Chinese students, graduates and professionals in Europe (mainly Germany) and China. We keep close contact to Chinese student associations at the most recognized universities as well as to some Chinese industrial associations. On the main Chinese social media platforms, CAMPUS CHINA has preferred accounts.

More than 11,500 promising applicants are currently registered at the job board. The applicant profile of each candidate will be reviewed by our team and only released if the minimum requirements have been met.

Candidates Structure

Graduate	51%
Student	27%
Young Professional	16%
Expert	6%

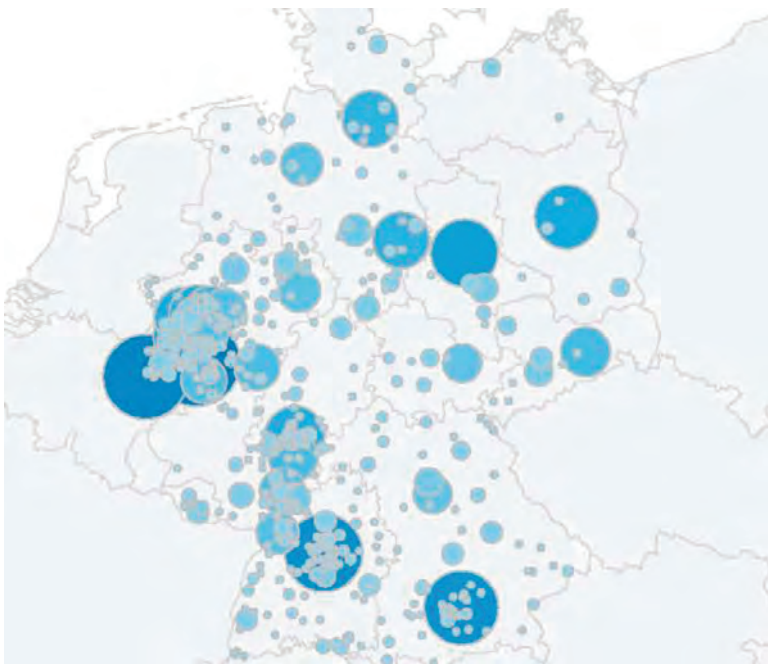
Professions (distribution)

- 55,12% Engineering
- 12,82% Business Management
- 4,96% IT
- 4,33% Chemistry
- 4,29% Logistic
- 3,97% Finance
- 3,39% Language- / Language- / Cultural
- 1,22% Marketing & Communications
- 0,97% National Economy
- 0,67% Physics
- 0,66% Mathematics
- 0,69% Jurisprudence / Law
- 0,62% Biology
- 6,29% Other / Not Classified

Often stated universities

Aachen, Bayreuth, Berlin, Bonn, Braunschweig, Bremen, Clausthal-Zellerfeld, Dortmund, Duisburg, Essen, Frankfurt, Germersheim, Gießen, Hamburg, Hannover, Köln, Leipzig, München, Siegen, Stuttgart.

Popularity



City Ranking Germany

- | | |
|---------------|---------------|
| 1. Cologne | 11. Hamburg |
| 2. Aachen | 12. Bochum |
| 3. Stuttgart | 13. Dresden |
| 4. Munich | 14. Darmstadt |
| 5. Magdeburg | 15. Siegen |
| 6. Berlin | 16. Mannheim |
| 7. Düsseldorf | 17. Bonn |
| 8. Duisburg | 18. Dortmund |
| 9. Essen | 19. Bremen |
| 10. Frankfurt | 20. Paderborn |

23,145 visits in April 2018 (Germany)

Benefits

Employer Branding

Most recognized job board among Chinese students, graduates and young professionals. Top Employers use the platform for their recruiting of qualified Chinese personnel. Your company might also benefit.

Clear Candidate Profile

About 95% of the registered candidates are Chinese students, graduates or professionals.

Approximately 90% have studied in Germany.

About 80% are real jobseekers: Students in their final academic year, graduates or young professionals.

High Quality Standard

Candidate profiles are approved by CAMPUS CHINA prior to release.

The high attraction of the platform ensures up to date content.

An applicant profile is a necessary prerequisite.

About 80% of the applicants have uploaded a CV.

Beside Mandarin all candidates speak English and/or German.

We offer a free
20-minute introduction
to the job board.

Packages

Features	Option 1	Option 2	Option 3	Premium Partner
Post company profile	✓	✓	✓	✓
No. of job postings	1	up to 6	up to 12	up to 200
Highlighting of job postings at the job board ¹	✓	✓	✓	✓
Job offers via e-mail (job alert) to potential candidates in our database	✓	✓	✓	✓
Highlighting of job postings at Chinese social media websites ²	-	✓	✓	✓
Highlighting of job postings in CAMPUS CHINA newsletter ³	-	✓	✓	✓
Search for candidates in CV database	✓	✓	✓	✓
No. of CV downloads ⁴	up to 20	up to 80	up to 150	up to 400
Preferential positioning of the company logo on CAMPUS CHINA homepage ⁵	-	-	-	✓
No. of employer accounts on the job board ⁶	1	1	up to 2	up to 5
Access to the job board	60 days	60 days	60 days	90 days
EUR (taxes not included)	Prices upon request			

For participants at CHINESE TALENT DAYS 2017

Access to the job board	90 days	till 31.12.2018	till 31.12.2018	till 31.12.2018
EUR (taxes not included)	Prices upon request			

¹ Current job offers are shown under the caption "Latest Top Jobs" at the homepage www.campus-china.de.

² CAMPUS CHINA has VIP accounts at the main Chinese social media platforms in Germany / Europe.

³ With our newsletter "CAMPUS CHINA News" we reach about 10,000 to 15,000 students, graduates & professionals mainly in Germany.

⁴ CVs of candidates who apply for your jobs are not counted.

⁵ The company logo is shown under the caption "Premium Partner" on the homepage www.campus-china.de.

⁶ Particularly interesting for companies with multiple subsidiaries or fields of business.



Thomas Graf supports German and international employers in the recruitment of talents for many years. Prior to his PhD, he was responsible for the talent pool development at e-fellows.net, a subsidiary of McKinsey Germany.

Dr. Falk von Westarp is an experienced expert in international recruitment. He held Senior Management positions in one of the largest international recruiting service companies. He also was in charge for different country organizations and successfully managed many national and international recruiting projects.

Franz Waizmann, social scientist and specialised journalist, has focused on the e-recruitment market since the 1990s. In an executive position at Monster Germany he helped shaping the modern e-recruitment market.

Forum China under the leadership of Dirk Meyer supported more than 150 European companies on their way to China.

Find Your Talents!

CONTACT

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OUR PARTNERS

VDA (Association of German Automotive Industry)

VDMA (German Engineering Federation)

DAAD (German Academic Exchange Service)

Chinese Student & Industrial Associations in Germany

Chinese Social Media Networks in Europe